

Before you add any furniture line to your stores, you need to determine not only its niche in your mix but what you can count on from the craftsmen.

We want to help you succeed spectacularly. Our challenge is to continually surpass your expectations in ways that delight your customers.

Our priorities are simple. To use our God-given talents and skills to make furniture with integrity. It can't just look beautiful. It has to be beautiful. And deliver on the promise of its appearance over a lifetime of service.

We are grateful to God for the physical and spiritual blessings He has entrusted to us. As His stewards, we want to glorify Him in the use of the natural, renewable resources He has placed on the earth. Our desire is that our work would be acceptable to Him and useful and satisfying to you.



The Martins

The Art of Buying
Handcrafted Furniture

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Made in the USA Since 1986

Keystone[™]
C O L L E C T I O N S

The Keystone Collections™... More Than Fine Furniture

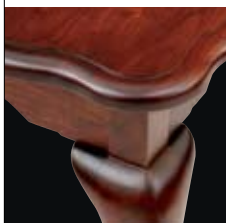
Handcrafted, hardwood beauty



The Personal Touch
Craftsmen sign and date their work.



Serial Numbers
We keep permanent records of specifications by serial number.



Durable Finishes
We spent 6 months testing formulas to get the right topcoats.

Heirloom Quality. This is furniture you can show and sell with absolute confidence in the integrity of each piece. Art and craft combine to meet your customers' expectations for heirloom quality. And yours.

Styles to Match Any Lifestyle. We can fill a high-end niche in your stores. Imaginative, tasteful, intelligent design. A wide, varied selection of styles, or design your very own. Solid, handcrafted construction from solid hardwood. Meticulous attention to getting every detail just right.

Lasting Beauty. Like our seven-step hand-finishing process, topped with a tough conversion varnish that holds up under everyday use. For painted, distressed, and glazed pieces, the hand-finishing takes up to 13 steps. Not just where you look but where you don't. Like table and chair bottoms and hutch insides and backs. So the beauty is, the beauty lasts.

25 Year Limited Warranty. We believe in the durability of our furniture. Made in Pennsylvania, USA. By American Craftsmen. With American Hardwoods. See our latest catalog for details.



Custom furniture customers love



Customization
Computer design gives precision to customization.



Finger Joints
Chairs are constructed with strength and durability in mind.



Custom Colors & Matches
We'll work with you to match whatever color your customer wants.

Endless Possibilities. Each piece of furniture is built to order, made to your customer's exact specifications. The style, wood species, size, shape, finish, hardware, upholstery – all in all, millions of different combinations are possible. Imagine how delighted your customers will be when they discover that you can deliver that custom table or hutch they've envisioned.

Precision Through Technology. Our designers do it with computer-aided design tools. This allows us to check the dimensions and configuration of each component, making sure they all fit together precisely before the piece is built in our workshop.

Color-Matching. Custom finishing goes beyond the array of choices we offer in hardwoods, stains, paints, and coverings. We'll work with whatever colors or fabrics your customer (or interior decorator) has in mind. Call and ask about our color-matching options.

Service and support for you

Ordering is Easy. Send it by e-mail, toll-free phone, toll-free fax, or even snail mail. We will confirm it and give you a completion date you can trust. You can give your customer a date and be confident you can deliver on time. Give us a call for quotes on custom furniture or answers to any questions you may have. Our customer service team is ready to assist your sales team. Our goal is to make it easy for you to do business with us!

Completion Dates you can trust. Send your order in and leave the rest to us. At order acknowledgement, we give you a completion date. Mark your calendar, set your watch. **It will be completed** on that very day, ready for pickup or delivery. If not, we will pay the freight to have it delivered to you. And by the way, shipping options are almost unlimited.

Minimize Prepping, Maximize Satisfaction. We pre-prepare and inspect each piece. Our attention to details can cut your deluxing time in half. And almost always eliminate call-backs. Here is where everything we put into our furniture pays off for you in customer satisfaction.

Powerful Marketing Tools

Full Color Catalogs. Provided well below cost, personalized with your logo and contact information, have proven to be a very successful marketing medium.

Unique Website Integration. This one-of-a-kind integration with your store website will help increase sales in your store while saving you costly website designer fees and updates. Ask for details and a demo! www.keystonecollections.com

The Keystone Collections™ Story DVD. This powerfully conveys to your customer, the features, advantages, and benefits of the Keystone Collections™ line of furniture. Ask us how we can customize this video to promote your store!

Digital Photos. Available on a CD or downloadable from our website, these photos of individual products and room settings are for your advertising and marketing needs.

Furniture Care Guide. These free full color brochures are included with every set of furniture to educate and inform the consumer on caring for solid hardwood furniture.

Showroom Sales Aids. Samples include colors in oak, cherry, maple, quartersawn white oak, paint, and distressed. A hardware display board, hand planed sample, along with fabric and leather swatches give your customers many options and make ordering easy.